

## *Moving Planet Sample Materials*

### **Sample FB posts:**

This Saturday is Moving Planet! Join a worldwide rally to demand solutions to the climate crisis. Come on bike, on skates, on a board, or just on foot. Let's move the planet off fossil fuels, together! <http://moving-planet.org>

For too long, our leaders have denied and delayed, compromised and caved. That era must come to an end: it's time to get moving on the climate crisis. This Saturday: Join a local event as part of the worldwide rally to demand climate action. <http://moving-planet.org>

Every now and then the whole world rises up as one planet -- to push the globe in a new and more just direction. This Saturday is just one of those moments -- a chance for all of us to rise together to move the planet beyond fossil fuels, and raise our voices to solve the climate crisis. <http://moving-planet.org>

If you've been affected by unprecedented floods, wildfires, droughts, tornadoes, storms, mudslides, hurricanes 2011, this Saturday's global "Moving Planet is for you. The whole planet is getting ready to move to push the beyond fossil fuels-- beyond oil, beyond coal--that are escalating extreme weather event around the world. Let's get moving. <http://moving-planet.org>

If you love biking, and protecting loved ones -- you may want to join "Moving Planet" this Saturday. Millions of people in over 160 countries will be hitting the streets to call for action on climate change. We know what we've got to do: push the planet beyond fossil fuels. Let's move to show we're ready for it! <http://moving-planet.org>

### **Sample Tweets:**

Let's use Twitter for something HUGE -- Can we get the whole world moving to solve climate change? Plz RT <http://www.moving-planet.org>

This is gonna be EPIC: mass bike rallies & street action everywhere to fight global #climate crisis, Sep 24: <http://moving-planet.org>

Mega-weather is the new face of climate change -- will you be the new face of a mega-movement for solutions? <http://moving-planet.org>

Need a reason to get your rusty bike out of the garage? It doesn't get more important than this: <http://moving-planet.org>

It's time to win our planet back from the big polluters who are changing our climate. You in? <http://moving-planet.org>

Saving the world doesn't just mean opposing stuff -- it's time be visionary, and PUSH.

<http://moving-planet.org>

Big polluters pump out carbon => climate change. Global movement hits the streets ==> climate safety. Ready? <http://moving-planet.org>

168 countries, 4 days to go -- ready to move the whole planet for the future of the whole planet? <http://moving-planet.org>

Over 160 countries are participating in #MovingPlanet events all around the world. Check them out: <http://bit.ly/rfILnr>

Let's move beyond fossil fuels, together! <http://www.moving-planet.org/> Take part in Moving Planet on 24 Sept: <http://www.youtube.com/watch?v=ztEgLXSiek> via @greenpeace

RT @350: it's happening a few @moving\_planet prep photos from London to Lagos, Cape Town to Cairo, São Paulo to San Fran <http://j.mp/nqIfu7>

RT @ClimateReality: RT @350 What's after embracing #reality? Getting moving, all together, as one planet, Sept 24th. It will be beautiful: [moving-planet.org](http://moving-planet.org)

RT @EnergyAction: Create some motion in your community. Host or attend a @Moving\_Planet event next Sat (Sept 24th) <http://bit.ly/k18av4>

RT @Sierra\_Club: Moving Planet is this Saturday! Find an event near you <http://sc.org/qhiJZY>

### **Sample email/blog copy:**

Dear friends,

We're working with our partners at [350.org](http://350.org) to get the word out about a historic upcoming global climate rally on September 24 called Moving Planet: A day to move beyond fossil fuels. Thousands of events are going to take place in every corner of the planet, and we want to make sure that you have a chance to participate in this historic day of action.

**[Find a September 24 Moving Planet event happening near you >>](#)**

Moving Planet is a worldwide rally on September 24, 2011 to call for solutions to the climate crisis—a single day to move beyond fossil fuels. In cities and towns across the world, people will take to the streets on bicycles, skateboards, foot, and more, coming together as a global community dedicated to moving our planet in a new direction. This will be the cumulative effort of hundreds of organizations and thousands of volunteer organizers across the planet.

**[Can you come to a Moving Planet event near you?](#)**

For Moving Planet to have the greatest impact possible, our elected leaders need to see us out

in the streets, demanding fair and clean climate solutions. With thousands of events happening at the same time all over the planet, we show the world, in one unified voice, that we're ready to move beyond fossil fuels.

**If you're ready to move the planet in a new direction, join us on September 24 by [finding an event near you](#).**

See you out there!

Thanks,