

Statement from Ceres President Mindy Lubber about new EPA report, "*The Benefits and Costs of the Clean Air Act from 1990-2020*"

March 1, 2011

BOSTON - "The findings of today's new EPA report prove once again that clean air is good for the economy and very good for human health. Today's report confirms that the public health benefits far outweigh the actual investments made in new technologies to protect the quality of the air we breathe. It echoes [an earlier report by Ceres](#) and the U-MA Political Economy Research Institute showing that new EPA rules - the Air Transport and Utility MACT rules, expected to be finalized this year - will create nearly 300,000 new high-paying jobs across America in each of the next five years.

Once again, it's clear that the Clean Air Act makes good economic sense in protecting all Americans' health, while at the same time avoiding billions in health care costs for companies and consumers and spurring American competitiveness. This is an indisputable win-win that Americans can't ignore."

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About Ceres

Ceres is a leading coalition of investors, environmental groups and other public interest organizations working with companies to address sustainability challenges such as global climate change. Ceres also directs the [Investor Network on Climate Risk \(INCR\)](#), a network of 95 members with more than \$9 trillion of collective assets focused on the business impacts of climate change. www.ceres.org